

ಮೊದಲ ಪ್ರಕಟಣೆ

1st Announcement

ಬೆಂಗಳೂರು ಪುಸ್ತಕೋತ್ಸವ ೨೦೦೯
Bangalore **Book Festival** 2009



6th - 15th
November, 2009
Palace Grounds,
Bangalore



Jointly organised by:



The Bangalore Booksellers
and Publishers Association

Klub Class >

Supported by:



FPBAI,
New Delhi

The stage is being set to launch the 2009 edition of the Bangalore Book Festival. It will be bigger and brighter and will be held *from Nov 06 to Nov 15, 2009*. The venue will be the spacious *Palace Grounds* of this vibrant city which has thousands of book lovers who eagerly look forward to this mega event every year.

This year's Book Festival is the seventh of its kind and is being jointly organized by The Bangalore Book Sellers and Publishers Association and M/s. Klub Class, which has its forte in content development.

The Book Festival is a growing phenomenon in this literature conscious city where books are launched almost daily. More than 200 book sellers and publishers from the nook and corner of the country are expected to take part in this festival this year. The participants also include Multinational Publishing Companies.

To make this the largest Book Festival of Karnataka and one of the largest Book Festivals in the country we will be making use of all available media opportunities, both conventional and emerging. Everyone connected with the printed word like the bookman, scholar and student besides authors will be wooed and lured to this 10 day book world. With such profound media coverage we hope to have some three lakh book lovers thronging the Book Festival.

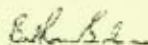
We extend you a hearty welcome and an invitation to participate in BBF 2009. While we thank you for your support last year we look forward to your continued patronage and make this mega festival a huge success.

Hope to meet you in Bangalore.

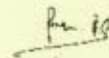
Thanking you

Yours truly,

For **BBPA-BBF 2009**



Balram Sadhwani
President
BBPA



B.S. Raghuram
Programme Director - BBF 2009
Klub Class

For more details, contact:

M/s. BBPA,
C/o. B.I. Publications Pvt. Ltd., 147,
Infantry Road, Bangalore - 560 001. India.
Tel: 080 2220 4652

M/s. Klub Class,
TF - 9, No.13, City Point, Infantry Road,
Bangalore 560 001, India
Tel: +91 80 4123 8539
Cell: 98868 66124, 94480 60122

REGISTRATION FORM

www.klubclass.com | www.bbf-2009.com

Name of the Participating Organization: _____

Name of the Contact Person: _____

Address of the Participating Organization: _____

City: _____ Pin: _____

State: _____ Country: _____

E-mail: _____

Contact number(s) with STD codes: _____

Fax number(s): _____

Numbers of Stalls required: _____

All Cheque/DD should be written favouring "Bangalore Book Festival 2009", Payable at Bangalore (Only full and final payments will be accepted). The Cheque/DD should be despatched to **M/s. BBPA, C/o. B.I. Publications Pvt. Ltd., 147, Infantry Road, Bangalore - 560 001. India. Tel: 080 2220 4652**

Cheque/DD Details: _____

Bank: _____

I/We/Ms/ hereby agree to abide by all the terms and conditions for participation at Bangalore Book Festival 2009, mentioned overleaf.

Company Seal

Authorized Signatory: _____

Designation: _____

STALL CHARGES - PER STALL

International Participation	English Language Publications	Kannada Language Publications	Other Regional Language Publications	Non-Book Trade Educational related
USD 800	Rs. 19,900 + 2,050* 21,950.00	Rs. 7,900 + 814* 8,714.00	Rs. 12,000 + 1,236* 13,236	Rs. 29,000 + 2,987* 31,987
Early Bird Discount**	Rs. 18,900 + 1,947* 20,847.00	Rs. 7,650 + 788* 8,438.00	Rs. 11,750 + 1,210* 12,960.00	-

*Service tax @ 10.3%. ** All stalls bookings received before 15th September 2009 will be entitled for the cash discount

- Last date for Booking confirmation is 25th October 2009
- Acknowledgments of payment will be despatched by post
- In case of any queries contact the Joint Organizers - Klub Class, Ph: 080-41238539 or BI Publications 080-22204652
- Raffle for stall allotment on 30-10-2009 will be held in the venue at 4.00 pm.

TERMS AND CONDITIONS FOR PARTICIPATING IN BBF – 2009

- **Participation:** Participation in BBF is open to Publishers, Booksellers, Book distributors, Dealers and manufacturers of teaching aids, Associated IT segment, Associated FMCG and Consumer durables, Stationary and other materials, institutions etc.,
- **Stall Confirmation:** Stall Reservations and Confirmations will be acknowledged only after a full payment is made towards the participation fees on or before 25th October 2009. Stall allotment will be raffle based so as to instill an autonomous method in participation. Applications received after the last date will be entertained subject to availability of space. It shall be the responsibility of the participants to remove all exhibits, tools and other materials at the end of the Festival and leave the stalls in the same condition in which they were allotted.
- **Possession/Vacation of Stalls:** Participants will be given possession of the stalls from the 5th November 2009 starting from 10.00 am. The stalls should be vacated latest by 16.00 hrs of 16th November 2009, failing which organizers shall have the right to remove the exhibits/material at the risk and cost of the participants.
- **Encroachment of Passages:** Stall owners, sponsors, etc shall not encroach or extend in the passages.
- **Upkeep and Cleanliness:** The organizers though would be responsible for the upkeep and cleanliness of the festival area, responsibility of the cleanliness in the individual stalls would be of the individual participants, during the fair.
- **Display of Banners, Posters etc:** There will be no restriction on the display of the banners, posters etc., within a stall. However, nothing will be allowed to be displayed outside the stall and above a height of 8 feet.
- **Playing Audio/Video Cassettes/CD's:** Participants playing Audio/Videocassettes/CD's/VCD's, etc at the stall should ensure that the level of sound does not cause any annoyance to either the neighboring participants or to the visitor. The Organizing Committee will have the sole discretion on these matters.
- **Fair Book Indexing System:** A search engine will be created to enable visitors of BBF 2009, to search books. Hence we require participants to send a list of titles that will be displayed and sold from their booths. (The list to be send as MS Excel file only)
- **Fair Directory:** The name and address of each participant will be listed in the prestigious BBF directory. The names will be derived from this registration form, as it is mentioned there. Organisers will have the rights to suitably edit the matter by the participants.
- **Insurance:** All stalls at BBF 2009 are insured for a value of Rs. 1,00,000/- for damage by accidents and natural disasters. The participant is advised to insure for added value at their cost, if found necessary.
- **Security:** While the organizers will make round the clock security arrangements of all the halls during BBF, the joint organizers are not liable for the loss or damage of the goods and property of the participants during the Festival timings.
- **Entry:** Participants will be allowed entry into the stall from 10.30 a.m. onwards and shall vacate the halls latest by 8.00 p.m. everyday. The participants will be given three entry passes per stall. No goods or display may be removed from the festival venue without the permission in writing from the organizers.
- **BBF 2009 Schedule alterations:** In the event of a natural disaster or if circumstances so warranted, the organisers reserves the right to postpone, alter or cancel the BBF. In case the Fair is cancelled before the inauguration, rent collected shall be refunded after making the necessary deductions. However, no refund will be made if a participant wishes to withdraw from the fair after making a booking. The decisions of the joint organizers will be final and binding in this regard.
- **Legal Bindings:** Any of the terms and conditions mentioned above may be relaxed or modified at the sole discretion of the organizing committee, and M/s Klub Class whose decision will be final and binding. All matters are subject to jurisdiction to the honorable courts of Bangalore only.
- **Telephone – Fixed line Connection:** A deposit of Rs. 3000/- may be sent along with the registration form. Please note that Fixed line Connection will not allot individual numbers and will not issue separate bills. The total amount paid by BBF to Fixed line operator will be equally divided among the total number of lines used at the Fair. Those who are interested may send the deposit along with the registration form now itself. Telephone lines / connections cannot be provided without advance notice.